



July 7, 1995

J.T. JONES  
Chain Accounts Manager

400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774  
Fax 908-417-9076

ROU # 1110, 1210, 1310, 1510, 1610, 1710

To: G. A. Ritsert G. P. Mitchell F. E. Cook R. L. VanSickle F. J. DeJong  
F. J. Iaconetti K. C. Satchell G. R. Deschenes R. R. Steele  
R. J. Westenberger K. L. Myers, Jr. B. K. Pearson

Re: Pharmhouse D/B/A Rx Place (Only) (1122-00-00)  
Co-Marketing

Dear Managers:

Pharmhouse D/B/A Rx Place Corporate has authorized their 3rd Qtr. Co-Marketing Promotion. Following are specifics:

- Promotion begins July 19, 1995
- Offer \$2.50 off carton Select / WINSTON, any brand style. See attached. Coupons will be mailed to all participating stores from Pharmhouse Corporate.
- Temporary 60 carton floor base display is authorized for all participating Rx Place stores. Authorization attached.

All Rx Place stores will receive (63) \$2.50 off carton Select / WINSTON coupons. All stores will mail redeemed coupons to Pharmhouse Corporate for store credit.

Your assistance with this chain is appreciated.

Sincerely,

J. T. Jones

JTJ/fr  
Attachments

cc: M. A. Young

"We work for smokers."

51855 0910

## PHARMHOUSE CORP./DBA RX PLACE

The Rx Place #311  
222 Bradlee Plaza  
South White Horse Pike  
Stratford, NJ 08084-1541  
(609)346-0400  
075242 1334/09v

The Rx Place #319  
Colonia Common S/C  
5084 Jonestown Road  
Harrisburg, PA 17112-2921  
(717)541-8098  
397375 1738/06

The Rx Place #326  
Hills Plaza  
3401 Erie Boulevard East  
DeWitt, NY 13214-1635  
(315)448-8991  
245444 1622/02

The Rx Place #339  
Mid Valley Mall  
171 N Plank Rd  
Newburgh, NY 12550-2101  
(914)569-0880  
423659 1522/11

The Rx Place #312  
Levittown Discount World S/C  
36 Levittown Parkway  
Levittown, PA 19055-2602  
(215)547-2550  
057857 1332/05

The Rx Place #320  
Swansea Crossing S/C  
207 Swansea Mall Drive  
Swansea, MA 02777-4116  
(508)675-6522  
343700 1130/07

The Rx Place #327  
Enfield Commons S/C  
25 Hazard Ave  
Enfield, CT 06082-3725  
(203)741-7767  
368603 1528/17

The Rx Place #343  
Holmdel Town Center  
2101 Highway 35  
Holmdel, NJ 07733  
(908)615-9600  
604306 1234/15

The Rx Place #313  
945 Bald Hill Rd  
Warwick, RI 02893-1034  
(401)822-3680  
024418 1524/03

The Rx Place #321  
Dunning Farms S/C  
88-33 Dunning Rd  
Middletown, NY 10940-9807  
(914)344-2552  
274826 1522/12

The Rx Place #329  
Park Plaza Ten  
200 Route 10  
East Hanover, NJ 07836-2604  
(201)428-8510  
458182 1226/11

The Rx Place #344  
77 Essex Green S/C  
Prospect Ave  
W.Orange, NJ 07052  
(201)731-8406  
625650 1226/11

The Rx Place #314  
Capital City Plaza  
401 Hartzdale Dr  
Amphill, PA 17011-7229  
(717)737-2661  
536499 1738/06

The Rx Place #322  
Bradlee/Shop Rite Center  
303 Route 70 West  
Marlton, NJ 08053-1635  
(609)985-9190  
263830 1334/11

The Rx Place #333  
Wampanoag Mall  
1925 Pawtucket Ave  
E.Providence, RI 02914-1612  
(401)435-3963  
434841 1524/05

The Rx Place #315  
Colonia Plaza S/C  
1892 Central Ave  
Albany, NY 12205-4200  
(518)869-4480  
536518 1623/07

The Rx Place #323  
Dartmouth Towne Center  
458 State Road  
N.Dartmouth, MA 02747-4308  
(508)992-1103  
329856 1130/05

The Rx Place #335  
Carousel Commons  
9647 Carousel Center  
Syracuse, NY 13290-9647  
(315)468-8112  
360699 1624/08

The Rx Place #316  
Cardiff Fashion Center  
6701 Black Horse Pike  
Pleasantville, NJ 08232-3901  
(609)641-6677  
535767 1334/04

The Rx Place #324  
The Court at Deptford S/C  
301 N Almonessen Rd  
Deptford, NJ 08096-5205  
(609)227-4717  
329857 1334/06

The Rx Place #336  
Town & Country S/C  
1900 Route 70  
Lakewood, NJ 08701-7399  
(908)920-1531  
343701 1334/17

The Rx Place #317  
TJ Maxx Plaza  
1342 Hooper Ave  
Toms River, NJ 08753-2853  
(908)286-2121  
535180 1334/15

The Rx Place #325  
Markettair North S/C  
4118 Route 31  
Clay, NY 13041-8704  
(315)622-9126  
353293 1624/07

The Rx Place #338  
Aldrich S/C  
4011 Route 9  
Howell, NJ 07731-9998  
(908)367-6272  
360867 1334/12

51855 0911